



Software. Products. Automation.

From idea to **working software.**



About

HROMAN CODES, LLC is a software development consultancy helping small businesses, startups, and organizations **turn ideas and inefficient workflows into modern digital products.**



10+ YEARS OF EXPERIENCE

Full-stack software engineer and educator with over a decade of experience building web applications, internal tools, platforms, and MVPs across e-commerce, nonprofit, recruitment, mental health, and technology sectors.



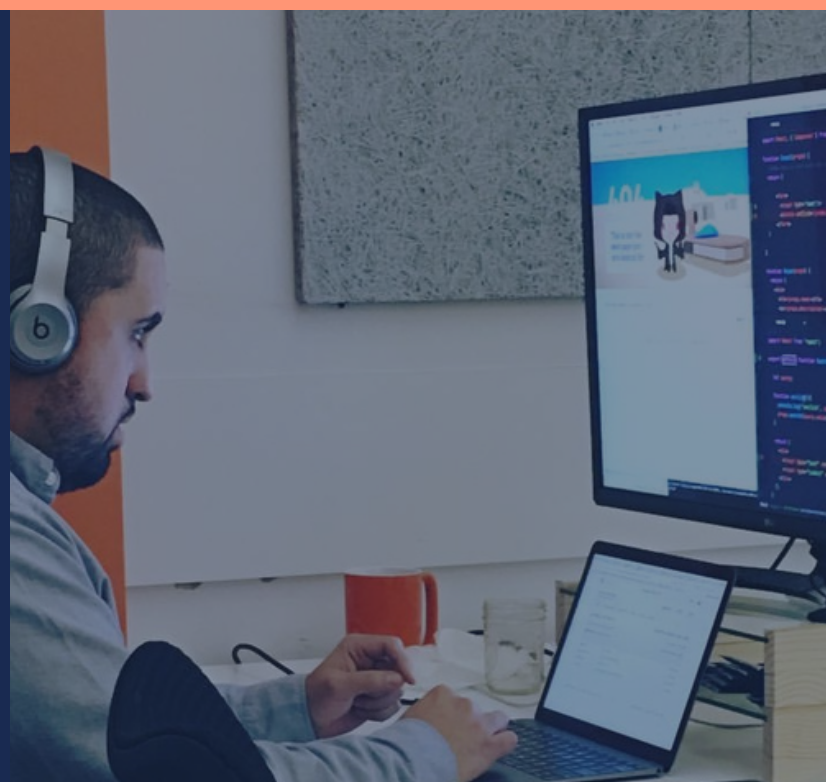
DIRECT PARTNERSHIP

Clients work directly with me from discovery through delivery, one clear point of contact and a process built around transparency, communication, and results.



FOCUSED ON OUTCOMES

I combine design thinking with strong engineering practices to deliver solutions that are user-friendly. Scalable, and aligned with your business goals.



</> TECHNOLOGY I WORK WITH

FRONTEND



React



Javascript



Python



Django



Node.js

DATA & CLOUD



PostgreSQL



AWS

AI & AUTOMATION



Open AI



API Integrations



What I Build

End-to-end software solutions that help businesses **launch, automate, and scale.**



Websites & Web Apps

Modern, responsive website and custom web applications built for performance and usability.



MVP & Product Development

From idea to MVP and beyond validate faster, iterate smarter, and bring your product to market.



Full-Stack Development

Scalable front-end and back-end solutions using modern frameworks, API's, and databases.



eCommerce Solutions

Custom online stores and payment integrations that drive conversations and growth.



AI & Automation

Integrate AI (ChatGPT API, custom workflows) and automate repetitive processes to save time and money.



Strategy & Planning

Requirements gathering, roadmap planning, and technical strategy aligned with your goals.



UX/UI Design

User centered design that creates seamless experiences and keeps your users coming back.



SEO & Performance

Technical SEO, speed optimization, and best practices that improve visibility and performance.



Mobile App Development

Cross platform mobile apps that deliver native performance and great user experiences.



Brand & Design

Logo design and brand assets that help your business look credible and stand out.



Experience & Selected Work

Building software across industries.

My work spans HealthTech, EdTech, workforce development, AI, and custom software—helping organizations launch products, improve workflows, and build technology around real business needs.

From early-stage MVPs to production applications, I work across the product lifecycle to turn business requirements into reliable, scalable software.



Change Food For Good.

CHANGE FOOD FOR GOOD

Web Development & Technical Instruction

Developed and optimized web experiences while teaching JavaScript and API integration for an AgTech workforce program, contributing to 3x internship placement.

↗️ **3x** internship placements



EMPOWERED PATH THERAPY

HealthTech & Digital Infrastructure

Built 10+ web pages and application features using Django and PostgreSQL. Integrated 3rd party insurance APIs to streamline billing and improve clinical and admin workflows.

🛡️ **10+** web pages + Secure API integrations



The Seeker

THE SEEKER

Custom Django Application & Data Workflows

Built authentication and data pipelines with Django and PostgreSQL. Enabling role-based access and CSV workflows that reduced onboarding time and improved data accuracy.

🕒 **40%** reduction in onboarding time



RUBIX TECH AI

MVP Development & AI Integration

Led MVP development with Django and HTMX. Built an AI chatbot with AWS Lex, reduced response time by 85% and helping onboard 100+ users with 70% retention.

👤 **100+** users **70%** retention



Development Process

A clear, iterative approach to building products that solve real problems and deliver measurable value.



01

Idea

We **explore** the problem space, **validate** the opportunity, and **define** the core solution and target users.



02

Prototype

We create low-fidelity to high-fidelity prototypes to **test** ideas, **refine** user flows, and **gather** early feedback.



03

MVP

We build the minimum viable product with the core features needed to solve the problem and **validate assumptions**.



04

Product

We **refine, harden,** and **scale** the product based on real user data, performance, and feedback.



05

Iterate

We continuously **improve** through data-driven iterations to deliver long-term **value** and lasting impact.



**Our Focus
Every Step
of the Way**



User Centered

We design with real users at the center



Quality First

Clean code, best practices, and rigorous testing.



Data-Driven

We use data and feedback to guide every decision.



Scalable by design

Built to grow with your users and business needs.



Engagement Models

Project / Retainer / Consulting

Flexible engagement options designed to match the way you work and the goals you're trying to achieve.



Project

Best for defined projects with a clear scope and timeline.

- ✓ Fixed scope and deliverables
- ✓ Defined timeline and milestones
- ✓ Transparent pricing
- ✓ Perfect for MVP's and builds



Ideal for specific projects with a clear end goal

OR



Retainer / Consulting

Best for ongoing work, guidance, and long-term growth.

- ✓ Ongoing support and improvements
- ✓ Flexible scope and priorities
- ✓ Predictable monthly investment
- ✓ Strategic guidance and execution



Ideal for continuous progress and long-term partnerships



Not sure which fits best? Let's talk. I'll help you choose the right model based on your goals, timeline, and budget.





Have a project in mind?

Let's talk about how to build it.

BOOK A FREE 30-MINUTE CALL →

OR



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